

Spring 2024

## **HSS 404-038: Leading Social Innovation: Collaborating with Partners**

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# HSS 404: Leading Social Innovation: Collaborating with Partners

**James M. Lipuma** [LipumaNJIT.edu@](mailto:LipumaNJIT.edu@) TR- 2:30-3:50PM CKB315  
**Office: Cullimore 115A** #: 973-642-4743 **Hours: TR 12-2:30 & by appointment**  
Webex room: <http://njit.webex.com/meet/lipuma>

**Prerequisites:** To enroll for the senior seminar, you must have senior standing (91+ credits completed), have completed all lower division GERs coursework: HUM 102 with a grade of C or higher, and 6 credits at the 300-level History and Humanities GER with a grade of C or higher; 3 credits at the 300-level may be taken concurrently as a co-requisite. For questions about HSS 408 courses, contact [humanities@njit.edu](mailto:humanities@njit.edu).

**Overview:** The course provides instruction and practice to prepare students to demonstrate his or her attainment of course goals through oral presentations and a final essay. This course explores task-oriented leadership, collaboration, the role of followers, key aspects of effective leadership tied to collaboration with partners all in the context of Collaborative and Social Innovation.

The course objectives will prepare the students to:

**SLO1** – create written and oral artifacts that clearly and effectively convey a message with graphical means and textual support.

**SLO2** –Apply concepts of leadership to research to examine and address peer and expert findings and feedback related to topics of effective leadership.

**SLO3-** Produce an essay and corresponding oral presentation describing key factors for leading in specified scenarios based on research supporting a choice of leadership technique.

These objectives will be attained by students through the course content and activities resulting in three deliverables as part of the final Big Boss project. The Demonstrated Outcomes are:

**DO1:** Communicate and collaborate effectively as individuals, groups and within the whole class as part of formal and informal discussions

**DO2:** Completed video and written report for the group Presentation and peer feedbacks

**DO3-** Response to class readings and discussions as part of online discussions

**DO4-**Final project and description of the personal collaborative innovation approach and practices

## Schedule of classes

### Spring Schedule

- 1/16 Introduction to Leading Social Innovation
- 1/18 Analysis of self-reflection
- 1/23 Effective communication
- 1/25 Big picture descriptions
- 1/30 Effective communication in the Scenario
- 2/1 Choosing the Scenario
- 2/6 Group Presentation 1: CITRW Chapter 5-Listening
- 2/8 Building a storyline for your story
- 2/13 Group Presentation2: GP2: CITRW Chapter 6-Interpersonal Communication Processes
- 2/15 Volunteering, service, and civic engagement towards social change

- 2/20 Group Presentation 3: GP3: CITRW Chapter 8-Culture and Communication
- 2/22 S4S-Service Event CLass Discussion
- 2/27 Group Presentation 4: CITRW Chapter 13-Small Group Communication
- 2/29 Types of Leaders
- 3/6 Group Presentation 5: CITRW Chapter 14-Leadership, Roles, and Probl
- 3/5 Collaborative Innovation
- 3/10-16 Spring Break No Class
- 3/19 Examining Collaborative Leadership Styles
- 3/21 Leading collaborative Innovation
- 3/26 Social Innovation
- 3/28 Leading Social Innovation
- 3/29-31/24L Easter Break
- 4/2 Collaborative Co-design
- 4/4 Engaging partners in Collaborative Innovation
- 4/9 Team planning Session (VirtualCollaboration)
- 4/11 Team 1: Individual Led Class
- 4/16 Team 2: Individual Led Class
- 4/18 Team 3: Individual Led Class
- 4/23 Team 4;: Individual Led Class
- 4/25 Team 5: Individual Led Class
- 5/8/24 BBR-Final Report Due
- 5/11/24: Final Grades Due

**HSS408-Outline of Tasks with points**

Due	point	Mission assignments
<b>1/17</b>		<b>Classes Begin</b>
<b>1/23</b>	<b>30</b>	<b>Mission 1</b>
<b>1/30</b>	<b>70</b>	<b>Mission 2</b>
<b>2/6</b>	<b>100</b>	<b>Mission 3</b>
<b>2/7</b> <b>2/14</b> <b>2/21</b> <b>2/28</b> <b>3/6</b>	<b>50</b>	GP1: 5-Listening GP2: 6-Interpersonal Communication Processes GP3: 8-Culture and Communication GP4: 13-Small Group Communication GP5: 14-Leadership, Roles, and Problem Solving
<b>2/10-3/8</b>	<b>100</b>	<b>Group Comments (Due each Friday in forum)</b>
<b>3/19</b>	<b>100</b>	<b>Group Oral Analysis Video</b>
<b>3/10-16</b>	<b>--</b>	<b>Spring Break</b>
<b>3/27</b>	<b>150</b>	<b>Midterm: Maxwell Essay &amp; Video</b>

3/29-31	--	Easter Break
4/8-24	50	IO1-In-Class Individual Oral Presentation
5/1/24	150	IO2-Final Video and report
5/8/24	100	BBR-Final Report Due
1/17-4/30	100	Class Participation
5/11/24		Grades Due

**Figure 1** gives the due dates for the class tasks and the overall point total

### Submissions

Please review the [submission guidelines](#) for general instructions about how to submit work and understand the comments that are returned. The course has several overarching goals that fit together to accomplish the learning objectives as well as provide you the needed skills to accomplish the final projects to demonstrate Learning Outcomes. Writing Center: The NJIT Writing Center will be available for both in-person and synchronous online appointments. The center are open M-F and evening appointments are available. For more information, please go to our website.

<https://www5.njit.edu/writingcenter/> Appointments can be scheduled via Navigate which can be reached through NJIT Pipeline or directly at <https://njit.campus.eab.com/> While Writing Center consultations are valuable for all writers, if you have not written a research paper since (or before) your first year in college

### Course Textemes and Grading

#### Text:

Maxwell, J. C. (1997-2022). *21 irrefutable laws of leadership*. Thomas Nelson.

This text will be used for your midterm essay along with class readings and outside research. I have not ordered this through the bookstore since you should be able to find free or inexpensive copies online or through ILL. All other materials are provided through Canvas as links or online documents

For some readings during the semester and for use during each Group Presentations, we will utilize an open source text entitle “Communication in the REAL World (CITRW)” You can find it online or view the PDF here: [https://docs.google.com/document/d/e/2PACX-](https://docs.google.com/document/d/e/2PACX-1vQPtWNAd3bzoizettziXx7Ee8UOZT9r68FdESjmyk2jCXCmGIaf5ZYvWzY3Ga_eI8Z-KO41_M0j5UJg/pub)

[1vQPtWNAd3bzoizettziXx7Ee8UOZT9r68FdESjmyk2jCXCmGIaf5ZYvWzY3Ga\\_eI8Z-KO41\\_M0j5UJg/pub](https://docs.google.com/document/d/e/2PACX-1vQPtWNAd3bzoizettziXx7Ee8UOZT9r68FdESjmyk2jCXCmGIaf5ZYvWzY3Ga_eI8Z-KO41_M0j5UJg/pub)

**Exam & Final:** This class does not have exams. No final exam is required and will not be scheduled for the course.

**To complete the tasks in this course, you must have a good quality microphone that can record to allow editing of class projects.**

You are strongly encouraged to buy or borrow from Media Services a quality USB headphone microphone such as a Logitech in order to complete the needed recordings for the class. Other software needed for the course should be free through NJIT or with a PC or MAC. Students are required to download and install a number of programs for this course. I have tried to identify shareware/open source applications so that you do not have the burden of purchasing expensive software. If you already have a



*Please note that it is my professional obligation and responsibility to report any academic misconduct to the Dean of Students Office. Any student found in violation of the code by cheating, plagiarizing or using any online software inappropriately will result in disciplinary action. This may include a failing grade of F, and/or suspension or dismissal from the university. If you have any questions about the code of Academic Integrity, please contact the Dean of Students Office at [dos@njit.edu](mailto:dos@njit.edu)*

Plagiarism is defined at NJIT as “Using or attempting to use written, oral, or graphic work which was authored or prepared by another and submitting it as one’s own without appropriate citation or credit. Intentionally or knowingly representing the words or ideas of another as one’s own in any academic exercise, including: copying from a source without quotations or appropriate documentation, copying from any source and altering a word or phrase to avoid exact quotation, and cloning someone else’s ideas without attribution.”

NJIT policy is to treat instances of assignments generated in whole or large part by ChatGPT as tantamount to customary cases of academic misconduct involving plagiarism as detailed in the Code of Student Conduct. Guidance documents were developed by NJIT’s digital instruction team (<https://ist.njit.edu/guidelines-instructors-ai>). To avoid issues you must cite and disclose use of any AI tools. To assist with this, we will use the Disclosure of Support Statement (DSS) available at: <https://digitalcommons.njit.edu/stemresources/38/>

This written form asks you to acknowledge the human and software support used to create the work for class. This will allow you to avoid any issue of plagiarism or violations of academic integrity especially related to generative AI, Large Language Models, Ai assisted writing, grammar and spelling assistance (QuillBot, ChatGPT, Grammarly, etc.) You are welcome to use whatever tools assist you as long as you cite their use properly and disclose the type and degree of support received.

**Incomplete Grades:** The grade of "Incomplete" may be given under rare, documented circumstances. Instructors must provide written details of the remaining work and deadlines to the student and the Department Chair. The "Incomplete" grade must be resolved in the next regular semester to avoid automatic conversion to a failing grade. Instructors should not accept work by a student after the end of the semester following the one in which the Incomplete was issued, unless the Dean of Students certifies extenuating circumstances, the instructor is willing to process a late change of grade and the Senior Vice Provost for Academic Affairs pre-authorizes such a change.

**Extenuating Circumstance & Other Situations:** Withdrawals after the 10th week require documented extenuating circumstances via the Dean of Students Office. The course instructor and the Dean of Students are the principal points of contact for students considering withdrawing from a course. When a student invokes extenuating circumstances for any reason (late withdrawal from a course, request for a make-up exam, request for an Incomplete grade, request for accommodation due to illness) the student should be referred to the Dean of Students Office. The Dean of Students will make the determination of whether extenuating circumstances exist and will notify the instructor accordingly. Instructors should never request or accept medical or other documents from students; all documents should be submitted by the student to the Dean of Students Office. Except for cases determined by law, an instructor is not required to accommodate student requests even when extenuating circumstances are certified by the Dean of Students; however, all efforts should be made to ensure a student-friendly environment.

**NJIT Support for Research:** To excel in this course, you are expected to be able to locate and use web AND library resources effectively and to cite them correctly. Consult with the NJIT reference Librarians for assistance. For DIY help, consult the Communications Research Guide and other forms of Research Help.

### **Course Reading (Posted in Canvas)**

The readings on this list provide a general background to class content and missions. They also cover the foundations of the course content and explain materials in

detail. Within each mission specific resources are linked to items needed to complete specific aspects of the mission. To provide time to complete readings all have been listed here. Fewer mission are given at the start of the semester to allow for time to review readings and resources.